

Marcos Iglesias

Front End Engineer

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info [portfolio](#), [github](#), [linkedin](#)

Eventbrite

Sr. Frontend Engineer II, Consumer

Oct. 2018 - present
Architected and scaled the organizer follow feature to generate 7M consumer follows and sell 1.5M tickets
Coordinated engineering-wide documentation improvement working group
Led the Web Performance Guild, writing best practices, and onboarding vendor
Led Open Source Software program, creating playbook and driving processes
Mentored and onboarded two engineers with pair programming and code reviews

Sr. Frontend Engineer, Marketplace

Oct. 2017 - Oct. 2018
Reworked a high traffic email (~70M sends/year) improving native app downloads
Launched UI improvement that rose engagement by 3x
Shipped experiment that raised the click-through rate of cards by 7.8%
Mentored six engineers through pairing, code reviews and hands-on projects
Lead Engineering Blog program to 20% increased traffic with 34 edited posts
Drove as Scrum Master the agile transformation of my team

Sr. Frontend Engineer, Organizer Reporting

Jun. 2015 - Oct. 2017
Built new event dashboard with React, Redux, and D3.js charts
Launched a dashboard redesign that increased visits by 15%
Wrote eight engineering blog posts
Created Eventbrite's charting library (Britecharts) based on D3.js components

Frontend Engineer II, Listings

Oct. 2014 - May. 2015
Shipped front-end of the new event Listing, rising conversion by 45% on desktop and 100% on mobile devices
Created tool for web performance tracking powered by WebPageTest.org
Built four new reusable components for the shared style guide

Sparked.com

Front End Engineer

Mar. 2013 - Jan. 2014
Developed a churn rate monitoring dashboard with D3.js
Implemented survey HTML5 mobile application with RequireJS AMD modules
Launched an HTML5 game powered by CreateJS and RequireJS
Shipped a themable white label responsive site using CSS
Built corporate site on Wordpress including product demos and SEO optimization
Implemented data visualization Facebook Engagement report tool using D3.js

HTML5, D3.js, jQuery
Mobile, LESS, CreateJS,
Wordpress

Help Me Project

Lead Front End Engineer

Jan. 2013 - Aug. 2013
Launched Freelance Marketplace web application
Designed, architected and implemented a proprietary JavaScript framework
Lead small distributed team of Front-End developers
Developed notifications, infinite scroll, and modules for 3rd party components
Built jQuery-based Responsive Website with RequireJs and AMD modules

HTML5, LESS, jQuery,
RequireJS

YogiPlay

Front End Engineer

Mar. 2012 - Jan. 2013
Created concepts and A/B tested Mobile, Desktop and Tablet user experiences
Implemented HTML5 Mobile and Tablet apps
Built Responsive Web Design site with jQuery and RequireJS
Customized brochure Wordpress site
Developed an HTML5 game within proprietary game development framework

HTML5, jQuery, jQuery
Mobile, RequireJS,
Wordpress, UX

Tech Stack

ReactJS, Redux, Webpack,
Backbone, Marionette,
D3.js, SASS, Django

Thales Information Systems

Lead Front End Engineer

Aug. 2011 -
Jan. 2012

Led Front End team efforts on development of a large-scale modular and scalable Single Page Application for online banking feeded by a REST API
Designed a nested namespace, scalable and modular JavaScript Architecture
Developed Input/Output, data Storing and Error Handling modules
Supervised client-side code quality and performance
Pair programmed and mentored junior team members

jQuery, jQuery UI, jQuery
Mobile

Privalia

Front End Engineer

Feb. 2010 -
Aug. 2011

Launched multiplatform and high peaked traffic eCommerce web application
Developed AJAX and PrototypeJS based Object Oriented Javascript framework
Worked hand-to-hand with User Experience team doubling the conversion rate of checkout step (through A/B testing and multiple re-designs)
Shipped Web Analytics and Social Sharing Modules

PrototypeJS, HTML, CSS

Alfa9

Front End Engineer

Jan. 2009 -
Jan 2010

Coded with CSS and HTML 12 small and medium size Websites
Consulted onsite for eCommerce Marketing company GSI Commerce (part of eBay)
Launched Peak Performance online shop with HTML, CSS
Supervised IE6 compatibility browser testing for Peak Performance
Developed Helly Hansen and Blackberry Accessories Online shops

HTML, CSS, jQuery, Flash

Education

2007

Master of Science in Telecommunication Engineering & Management
Final project: [Process and technological improvements in a little business hotel](#)

Universitat Politècnica de Catalunya

2007

Telecommunications Engineering

Universitat Politècnica de Catalunya

2005

Telecommunications Bachelor's Degree

Universidad de Valladolid

Career Highlights

Publications

I enjoy writing about software, here are some of my most recent publications:

"Pro D3.js", Book, Apress, 2019

"Create beautiful test-driven data visualisations with D3.js", Heart Internet Blog, 2018

"Bringing Together React, D3, And Their Ecosystem", Smashing Magazine, 2018

"Build Faster Websites", eBook chapter, Heart Internet, 2018

Speaking Engagements

I have spoken in more than 10 conferences in the las three years, among them:

"Performance Budgets: The what, why and how", CodeMotion Berlin, 2019

"React, D3.js and the dataviz ecosystem", International JavaScript Conference London, 2019

"Presentations Academy: from zero to delivery", EmberConf, 2019

Other Projects

In my spare time, I maintain open-source projects and build sites:

[Britecharts](#), open-source charting library based in D3.js

[Britecharts-React](#), ReactJS wrappers for Britecharts

[David Rodriguez Caballero](#), brochure site for the artist

Languages

English

Fluent

German

Intermediate

Spanish

Mother Tongue